



Company Profile 2023

we love creating products for joyful moments

who we are

Founded in 1987,
Diakakis Imports S.A is a leading Greek importing and distributing company operating dynamically in the field of **backpacks toys & gifts, stationery, license brands, craft & office items.**



58 employees



Subsidiaries in
Cyprus
Hong Kong
China



Our premises

Based in Thessaloniki, Greece in privately owned premises.
New Warehouse & Office building under construction adding 12.000 pallet position capacity and making a total Logistics hub of 20.000 pallet positions.

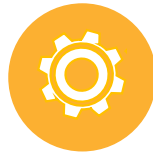


 **Diakakis**
IMPORTS S.A.

what we do

We have a wide and ever-growing network of partners worldwide that procure our products :

Traditional Bookstores
Toys Shops
Super & Hyper Markets
Retailers & Wholesalers



OEM Products

We design, manufacture and forward Original Equipment Products according to your preferences



Our Mission

We take our role seriously to develop quality and innovative products with competitive prices ahead of global trends



Export Activity

Over **65** countries in which we operate with direct sales



our brands

must...



our license list

WEDNESDAY



Disney
Stitch



Disney
FROZEN

Disney
MICKEY
MOUSE

Disney
Minnie
Mouse

Disney
PRINCESS



TRANSFORMERS



Disney
CLASSICS



and many more yet to be announced...!

our products

we create with passion

must...

Unicorn



so that you are passionate with what we create



 **Diakakis**
IMPORTS S.A.

We annually issue three catalogues as key B2B marketing tool for our partners



Includes our own school products brand such as Must backpacks, Luna Toys, The Littles, Mood & Tesoro



All of our License school products like backpacks, food & water canteens, craft items & gifts



Our large toys collections both of license and our brands. Infant Toys, Puzzle & Board games, Roleplaying toys and many more !

 We participate in every major event throughout the world !



International Stationery
Fair - Hong Kong

January 2023



PAPERWORLD-Frankfurt

January 2023



SPIELWARENMESSE-Nuremberg

February 2023



INSIGHTS X - Nuremberg

October 2023

 **Diakakis**
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Participation in domestic fairs and product sampling in major Greek cities



Our booth at School & Office North, March 2023,
Thessaloniki



Product sampling in major Greek cities
Jan.-April 2023

Supporting our brands is to support our partners !

TV advertising for key products in national tv broadcasting channels during back 2 school period

Social Media & Google Campaigns & Ads, Personalized Newsletters

Partnership with Influencers & Youtubers

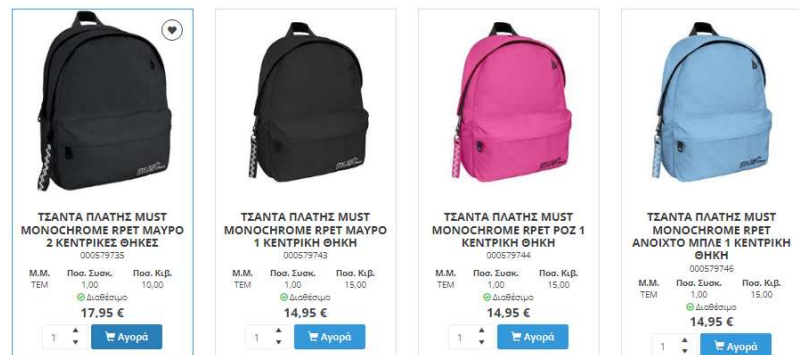


B2B platform designed to enhance your ordering procedure and save you time!

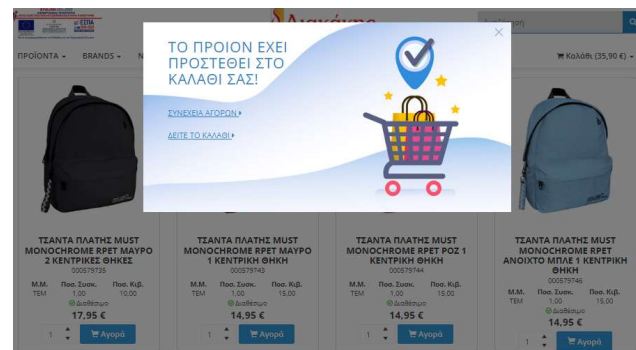
Instore Activities and POS designs to improve your sales

Design and delivery for your own brand with our highly experience staff in collaborative factories

Our Websites: 1) diakakisimports.gr



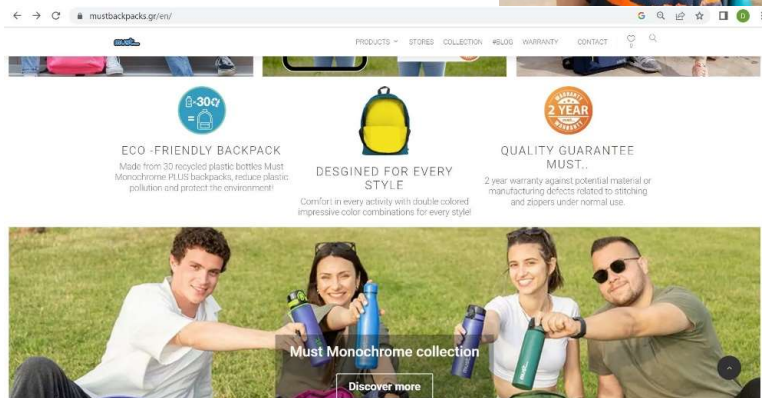
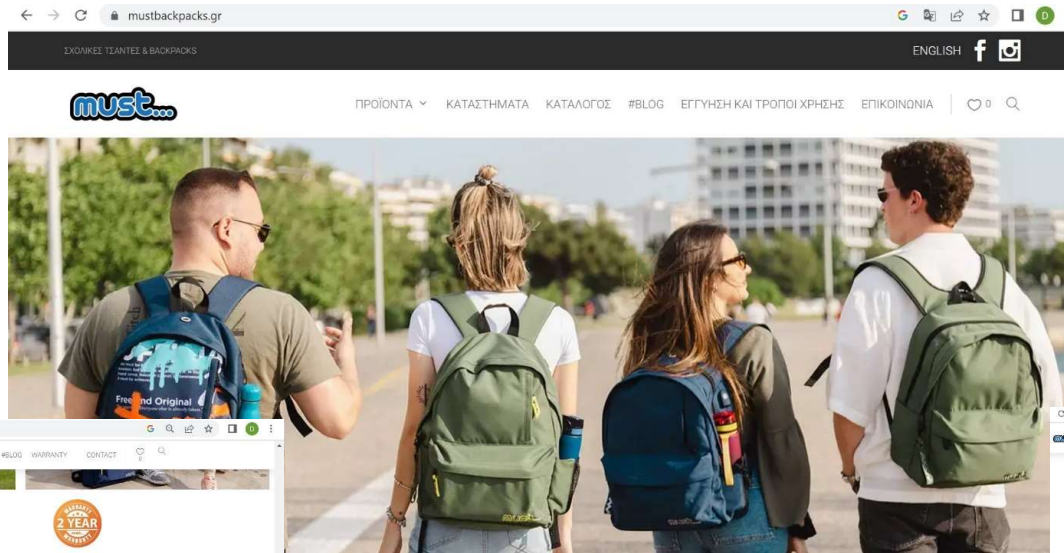
✓ Updated Catalogues & Detailed Product Information



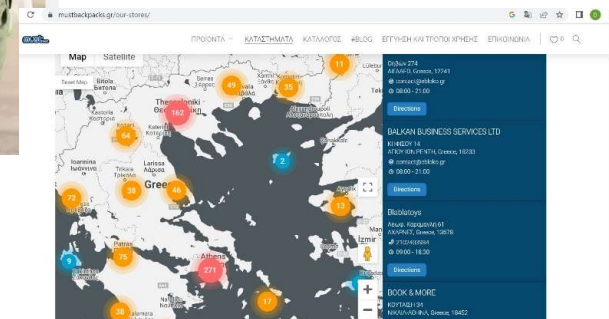
✓ Quick and Easy Order Placement
✓ Safe and Secured Transactions



Our Websites: 2) mustbackpacks.gr



✓ Discover our big range of MUST products



✓ Store Finder with all the selling point of MUST products

 **Diakakis**
IMPORTS S.A.



thank you for your time

must...



we would appreciate your
feedback and remain at
your disposal should you
need any further
information from us !

Contact Details

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